

Nudge Global Impact Challenge

The Netherlands

Leadership, Sustainability, Impact. Apply before 1 July



What? An online personal development programme from August 2020 – April 2021 for 90 international young professionals about leadership, sustainability and impact.

The Challenge and COVID-19 (Coronavirus)

The [Nudge Global Impact Challenge](#) team wants to confirm that **the Challenge will continue as scheduled starting 17 August**. In view of the current circumstances, the four-day learning experience in the Netherlands (initially planned two months after the start of the programme, 19 – 22 October) will be reshaped into an **online programme from October 2020 – April 2021**.

The components of the learning experience will instead be spread over a seven-month period (October 2020 – April 2021). Participants will take part in activities such as individualised coaching sessions, learning modules with top sustainability and leadership experts, and connecting with peers in networking meetups. **On 21 and 22 June 2021, a 'Grand Finale' closure event will take place in the Netherlands** including the Nudge Global Impact Awards night.

Why? To solve our global sustainability challenges, we need to equip our future leaders with the necessary skills and knowledge to bring about true, sustainable change.

Who? Young professionals aged between 23-33 who have at least a bachelor's degree or equivalent, a clear affinity for sustainability, are fluent in English (verbal and written), and eager to make impact.

Company participants vs. Wild Card candidates

Company participants are working for an organisation that allows them to take part in the Challenge and agrees to pay for their participation. The participation fee for one company participant is EUR 4.500,- (excl. VAT). If a company joins with 2 to 5 participants, the fee is EUR 4.250,- per participant. Joining with 6 or more participants? The fee then reduces to EUR 4.000,- per participant.

The accommodation cost (EUR 600,- incl. VAT for two hotel nights, food and drinks during the 'Grand Finale' closure event in the Netherlands, 21 and 22 June 2021, and invoiced separately by the venue) and travel expenses are covered by the company.

Wild Card candidates enter a selection process and if you win a wild card, your participation fee (EUR 4.500,-, excl. VAT) is sponsored by one of our partners. The accommodation costs (EUR 600,- for two hotel nights, food and drinks during the 'Grand Finale' closure event in the Netherlands, 21 and 22 June 2021) and travel expenses need to be covered by the Wild Card candidate.

Theme: Prosperity for all - the Great Reset. Young leaders building a better world for people and our planet.

More info: globalchallenge@nudge.nl / <https://www.nudgeglobalimpactchallenge.com/>

Pre-Challenge Assignments

August - September 2020

- Conception of Sustainable Initiative
- Sustainability Impact Plan Development
- Leadership Capacity Assessment
- Leadership Communication Survey

Two to three hours per week commitment

Online Kickoff

15 October 2020

- Kickoff with Nudge Team and Participants
- Results Communication Survey and Explanation Programme Outline
- Building Peer Structure

16 October 2020

- Kickoff with Nudge Team, Participants, and Guests
- Keynote on Prosperity for All - the Great Reset

Five hour commitment:
15 Oct: three hours
16 Oct: two hours

Impact Creation

October 2020 - April 2021

- Peer Coaching Circles
- Personal E-Coaching with Professional Coaches
- Changing Perspectives Sessions
- Changing Impact Practices Session
- Realisation of Sustainability Impact Plan

Modules: five hours per month
Independent Impact Plan: two to forty hours per week

Grand Finale

June 2021

- Meet-up with Nudge Team, Participants, Coaches and Guides
- Keynote Speeches
- A Nudge for Leadership
- Nudge Global Impact Awards Night
- Graduation Ceremony (with Guides and Alumni)
- Nudge Global Impact Circles

Two-day in-person experience in the Netherlands